



We are proud to announce Get Scared TV has launched on the Roku player in over 5 million users homes across the world.

The Get Scared TV channel launched on Roku in September 2013 and is now available free of charge to all US Roku owners. Currently we are broadcasting to US households but we plan to expand our service to the UK and other regions soon.

Channel co-creator Kitsie Duncan had this to say about why she wanted to create this channel "I wanted to make a place where Indie Horror filmmakers could get their projects seen by the masses. Having been a part of this scene for over 5 years now, I felt something like this was needed." Duncan and co creator Tony Dennett plan to take submissions from Indie Filmmakers shortly. The channel is free on Roku devices but will be adding advertising soon to cover expenses. Right now the channel has a few listings from Darkrider Studios, and their new flagship show "Oddity Files" a Paranormal reality show that follows Duncan and her crew through becoming a paranormal investigator.

Why did we choose streaming TV? Co-Creator Tony Dennett had this to say on the matter "I feel that today many consumers are 'cutting the cable' and getting their entertainment from a variety of alternative sources. The number of homes that use smart TVs, set top boxes and other devices to access web based entertainment is growing exponentially. This is the new media that is going to, not replace per se, but augment the entertainment and infotainment in homes across the globe. Get Scared TV is poised to take advantage of this new market starting with our ROKU channel. We are also looking at other major players such as Apple and Google to gauge where we should expand our market next. This is an exciting time to be in the business of streaming entertainment and I look forward to the rapid growth of our business model in the future."

September 16, 2013

[www.GetScared.TV](http://www.GetScared.TV)

Twitter: @getscaredtv

Facebook GetScaredTV

Questions and requests for interviews should be sent to [kitsie@getscared.tv](mailto:kitsie@getscared.tv) and [tony@getscared.tv](mailto:tony@getscared.tv)